

Pakkred, Thailand

Transfer Concept/Project Summary

Date of this summary: 06 February 2012

Project Title: Participatory and Sustainable Conservation and Development of Old Riverine Pakkred Market Project.

Best Practice Replication: Humane relocation of street hawkers undertaken by Solo in Indonesia.

Project Background:

Old riverine market was once a center of Pakkred community, where trade was active, living quarters were vibrant and the cultures of three ethnic residents (Thai, Chinese and Mon) were evident. Its importance has been, however, diminished due to urban development, which has transformed river-based way of life into road and land-dependent living pattern. The construction of the bridge over the Chao-Praya River at Pakkred penta-junction and its connecting roads have resulted in fewer stop-over and reduced the number of clients at the riverine market. Sellers in the market have to make adaptation by relocating their stalls to the street-sides and pavements, resulting in disorganized scenes and several consequential environmental problems.

The executives of Pakkred City Municipality have constantly attempted to develop and bring the old market back to life by improving physical landscape and other infrastructure, but failed to attract the sellers and buyers. Upon participating in DELGOSEA project, Pakkred City Municipality has been interested in the achievement of humane relocation of street hawkers undertaken by Solo in Indonesia and, thus, made a concept transfer into "Participatory and Sustainable Conservation and Development of Old Riverine Pakkred Market Project"



This project is co-funded by the European Union.



A Project implemented by the consortium: Konrad-Adenauer-Stiftung e.V., Thailand Environment Institute (TEI), Local Government Development Foundation Inc. (LOGODEF), United Cities and Local Governments for Asia and Pacific (UCLG-ASPAC), Association of Indonesian Regency Governments (APKASI), Association of Cities of Vietnam (ACVN), and National League of Communes/Sangkats of the Kingdom of Cambodia (NLC/S).



Project Objectives:

The objectives are to improve the old riverine market and, so that it has cultural tourism potential, and to promote community economy, and to promote participation in sustainable development of the old market. It is expected that, through such objectives, the conflict between tradesmen/women and community people residing in the same area shall be reduced, and their unity shall be fostered, which shall contribute to the order and livability of the community as a whole.

Project Activities:

The project site is old riverine Pakkred market, Tambon Pakkred, Pakkred District, Nonthaburi Province. During 17 month implementation timeframe, Pakkred City Municipality shall carry out the **following activities:**

- Workshop of stakeholders such as private sectors, government agencies, academic institute, communities, press to set up strategy, vision, and implementation plan for Pakkret Old Market conservation 2012
- Activity/project execution under Pakkret Old Market implementation plan 2012
- Hiring consultant for community mapping and master plan for landscape , environmental improvement and cultural tourism for sustainable Pakkret Old Market
- Public relation activity for promoting Pakkret Old Market as cultural tourist attraction of Pakkret Municipality
- Training and study tour for working committees and community leaders in market management with tri-party participation
- Establishment and mobilization of sustainable Pakkret Old Market conservation group

Expected Outputs:

- Number of vendors in the old market increase compared to present
- At least 3 cultural activities run in the area of old market
- To establish Pakkret Old Market conservation group (or foundation) in a sustainable way with participation from communities



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Duration: May 2011 to August 2012

Total Budget: 1,920,000 THB (48,000 EUR)

Fund Contributing Partners: DELGOSEA, Pakkret Municipality and Municipality League of Thailand



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