



**Misamis Oriental Replication of
Phuket City Best Practice (BP) Model,
Preserving Old Town Architecture
and Reviving Traditions as Tourist
Attraction and Economic Driver**



ARCHITECTURAL HERITAGE



- **Sino-Portuguese Architecture**



CULTURAL TOURISM – Peranakan Culture



Preservation of Nonya Dress and Festivals





BP Project Objectives

- i. Boost economy in the Old Phuket town**
- ii. Conserve architectural environment**
- iii. Conserve the old way of life, tradition, culture and livelihood of the genuine Phuket**
- iv. Build awareness on cultural conservation issue**



The Driving Forces and Key Actors

- Department of Public Administration
- Ministry of Interior
- GTZ
- Phuket Municipality
- Tourism Authority of Thailand
- Ministry of Tourism and Culture
- Private Sector – Old Phuket Foundation, Peranakan Foundation, Old Town Community and Tenants
- Academe and Local leaders



	PHUKET CITY	BINKISU and MANLUNA
Project Title	Preserving old town architecture and reviving traditions as tourist attraction and economic driver (CULTURAL TOURISM)	Conserving nature and reviving traditions as economic driver (ECO-CULTURAL TOURISM)
Political Subdivision	1 city	6 municipalities clustered into two: BINKISU and MANLUNA
Tourism Core Product	Architectural and cultural tourism	Ecological and cultural tourism
Environment	Urban	Rural and coastal areas
Captive Market	Mostly foreigners	Mostly locals
Driving Forces	Department of Public Administration, Ministry of Interior, GTZ, Phuket Municipality, Tourism Authority of Thailand, Ministry of Tourism and Culture, Private Sector – Old Phuket Foundation, Peranakan Foundation, Old Town Community and Tenants, Academe and Local leaders	Inter-local cooperation (IMT, COM, MTC- Academe, NGAs, business sector, religious sector, community-based Associations) DILG, LOGODEF, DELGOSEA



Misamis Oriental Replication of the Phuket BP Model

**BULAWANONG GAWI: YAWI SA KALAMBOAN
(Golden Traits: Key to Development)**

as a means to promote

ECO-CULTURAL TOURISM

**Conserving Nature and Reviving Traditions
as Economic Driver**

SLOGANS

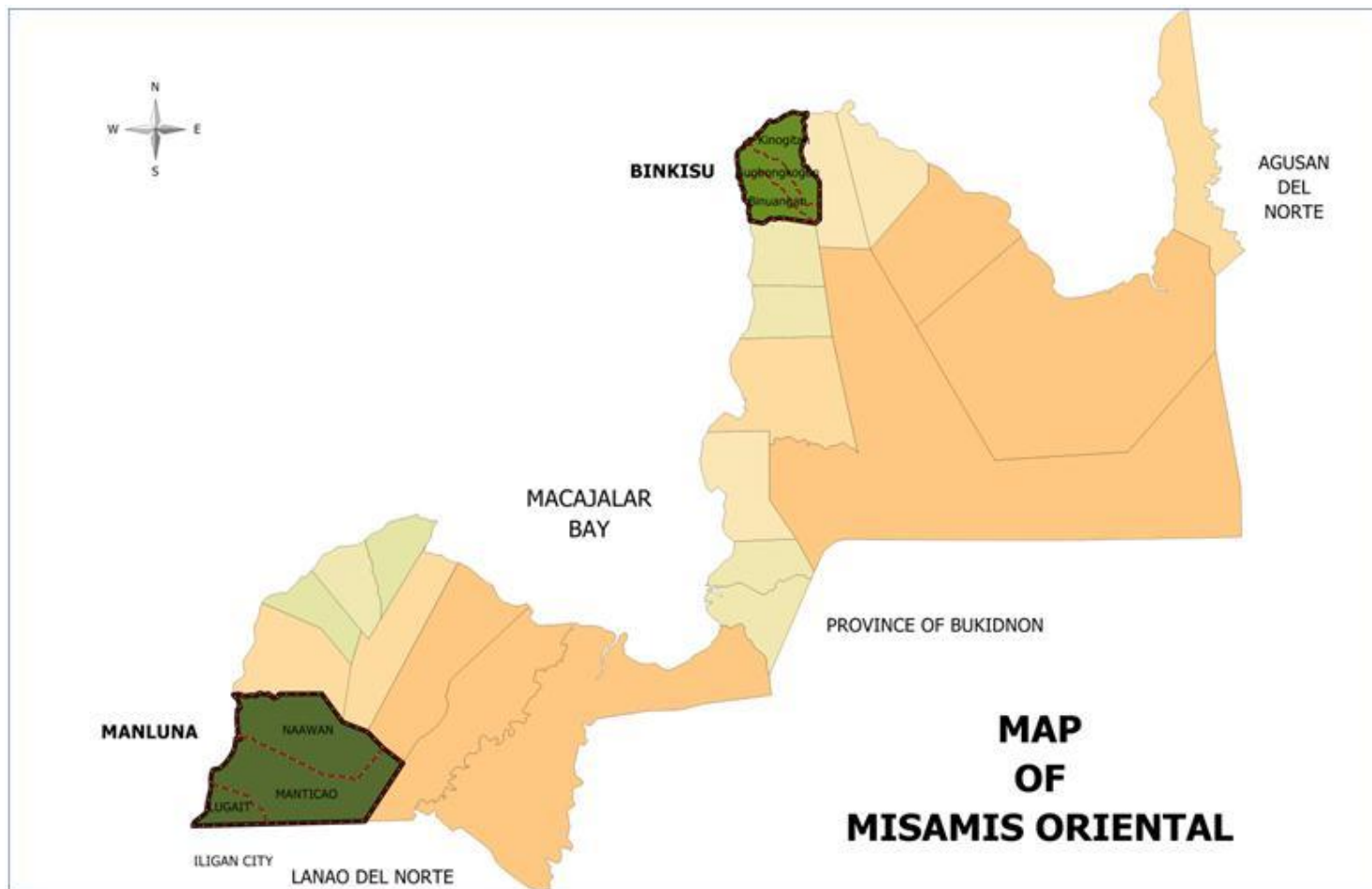
**Kinaiyahan Ta, Amumahon Ta
(Our Nature, Our Care)**

**Kultura Ko, Garbo Ko
(My Culture, My Pride)**

BAYANIHAN (Cooperation) Approach



The Pilot Area





CHALLENGES ENCOUNTERED

- ❑ Coordination of activities among two separate Clusters (MANLUNA and BINKISU) and within respective clusters given the number of personnel and resources of respective LGU's, including the time needed in the required processes in approving Cluster Programs/Projects/Activities (PPA's)**
- ❑ Capacity Building needs of Cluster personnel and officials (Executive and Legislative) in Cluster program development and implementation, including resource mobilization;**



CHALLENGES ENCOUNTERED

- ❑ Inadequate resources of LGU's in implementing identified priority programs/projects/activities (PPA's) -- Shortage of funds needed for 100% implementation of PPA's within the DELGOSEA project duration**
- ❑ Absence of Developed Public Records Management**
- ❑ Lack of Public Awareness on the Significance of Cultural Preservation**



CHALLENGES ENCOUNTERED

- ❑ **Absence of policies (National Level) providing incentives for interlocal cooperation undertakings, i.e., inclusion of cluster projects in the menu of PDAF priority projects or financial assistance programs from GFI's or ODA programs;**
- ❑ **Absence of local and national policies requiring or enjoining LGU's to give priority to interlocal cooperation programs in the utilization of resources, including utilization of 20% development and 5% calamity funds, among others;**



CHALLENGES ENCOUNTERED

- ❑ **Absence of implementing guidelines re RA 7160 provisions on interlocal cooperation that would guide local governments in inter-LGU cooperation undertakings.**



Status of BP Replication

TRANSFER CONCEPT Plan and LogFrame completed and approved by the Cluster

Major TC Plan Components:

Tourism Programs – Integration and/or LGU conduct of festivals and cultural shows and promotion of natural tourism areas/spots, including investment promotion

Green Governance Programs, including Formulation of Environment Code

Infrastructure Development

Cluster interlocal Organizational Development, which will include formulation of cluster implementing rules and regulations on cluster cooperation and participation of community members in the Cluster decision making process and PPAs implementation.



Status of BP Replication

- **Cluster formulation of community-based Eco-Cultural Tourism Plans both for MANLUNA and BINKISU clusters**
- **Cluster drafting of Environment Code and Local Investment and Incentives Code which are currently under review by DENR Region 10 and DTI/Board of Investments-MisOr, respectively**
- **LGU integration of eco-cultural tourism programs in major local affairs (LGU Foundation Day and Town Fiesta)**
- **Active involvement of Provincial Tourism Council and Office, DILG, DENR, DTI and respective LGU Mayors and Municipal Councils in the Cluster Eco-Cultural Tourism Program**



Proposed Policy Recommendations

LOCAL LEVEL

- ❑ Give significant attention to the role played by the Planning Office.**
- ❑ Undertake measures to maximize resources and implement meaningful programs**
- ❑ Increase administrative capacity for adequate records and data generation and management**



Proposed Policy Recommendations

LOCAL LEVEL

- Cluster LGU's to develop own sources of revenues for Cluster priority programs and projects**
- Cluster to undertake and/or enrol in capacity development programs/courses (executive and legislative levels)**
- Cluster to network with institutions and agencies for the various development support needs of the Cluster**
- Cluster to legislate Inter-LGU Cooperation Code which provides policies and guidelines in implementing interlocal cooperation of the Cluster**



Proposed Policy Recommendations

NATIONAL LEVEL

- ❑ Appropriate National Agencies to issue policy guidelines on interlocal cooperation, including eligibility of Cluster programs/projects/activities in the utilization of resources**
- ❑ National Agencies to provide incentives and/or prioritize Clusters in respective agencies' program implementation, including PDAF**
- ❑ National Government to formulate guidelines for Cluster LGUs to be eligible for GFIs' assistance**
- ❑ Appropriate National Agencies and Partners to develop and offer interlocal cooperation courses**



Proposed Policy Recommendations

- ❑ LGU's should be mandated to document their historical, cultural and architectural heritage. The DepED and the NHI should be mandated to assist the LGU's. The policy instrument could either be a law or EO.**
- ❑ Detailed guidelines on inter-local cooperation should be issued through Joint Circulars of the DBM, DOF, DILG and COA, particularly involving financial matters.**
- ❑ DILG and DepED to issue Joint Memorandum Circular regarding the revival of old traditions, etc.**



SUSTAINABILITY

Implementation of the identified policy recommendations and yearly conduct of Cluster (Bayanihan) Festival of local culture and good governance along the line:

“LGU Bayanihan Governance is Good Governance.”



DAGHANG SALAMAT!

